



School of Advanced Leadership Training Hope International University

SALT Newsletter Advertisement (Sample)

Where can you get practical, university-level training that will improve your ability to serve Christ? Right here at <church name> as we partner with Hope International University through its School of Advanced Leadership Training (SALT)! Beginning <date> we will offer <course name> designed to meet the growing need for well-trained Christians to serve others with skill and confidence.

SALT courses combine online instruction by university professors with onsite mentoring through a staff member to move students beyond “head knowledge” to active service and character formation. A SALT course typically includes audio/visual lectures with PowerPoint, online discussions, group projects and other assignments, readings and resources delivered on a website devoted to that course.

Students may receive 2 units of undergraduate or graduate credit by completing these 5-week courses, or they may elect to audit, which allows them to receive all the personal enrichment without the need to submit assignments for a grade. These courses are WASC and ABHE accredited, and when taken for credit may be applied to a degree program at Hope International University. Whether or not you take these courses for credit, we believe you’ll find SALT valuable and well worth your time. Imagine the effect this will have on our church’s growing ability to impact our community for Christ as more of us commit to this level of training.

In Matthew 5:13, Jesus calls us “...the salt of the earth.” 21st century technology can help us fulfill our 1st century mandate. Join this innovative venture by contacting <church contact person> for more information and registration. Remember, we begin on <date>. Sign up today.