

MASTER OF

# BUSINESS ADMINISTRATION



COLLEGE OF  
BUSINESS & MANAGEMENT



## PROGRAM OBJECTIVES

- ▶ The student will analyze business scenarios to determine pertinent **leadership skills** needed to efficiently implement and lead organizational activities that result in positive change guided by the servant leadership model.
- ▶ The students will evaluate business decisions utilizing critical thinking and analytical models with ethical principles and Christian values as the guide in problem-solving.
- ▶ The student will gather, assemble and adapt research for analysis in order to effectively operate a business enterprise.
- ▶ The student will collaborate and communicate in and among teams, using the Christian principles of cooperation and teamwork guided by the servant leadership model.

## CAREER OPPORTUNITIES

- Chief Executive Officer
- Chief Financial Officer
- Chief Marketing Officer
- Chief Human Resources Officer
- International Business Leader
- Entrepreneur
- Manager



**Total Units:** 36 (6)



**Courses:** Online



**Student / Teacher Ratio:** 13:1



*HIU is a great university with  
tremendously helpful staff that offers  
a great learning experience while  
incorporating my faith in Christ*

**- Anthony Perry**  
MBA Graduate



# MASTER OF BUSINESS ADMINISTRATION

PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.

## PROGRAM CURRICULUM

### PREREQUISITES

Accounting & Finance .....	3
Principles of Economics .....	3
<b>TOTAL UNITS: 6</b>	

### MBA MAJOR COURSES

Servant Leadership & Ethics .....	3
Marketing Management .....	3
Financial Management .....	3
Global & Environmental Economics .....	3
Researching Business Solutions .....	3
Strategic Management & Planning .....	3
Entrepreneurship .....	3
<i>Choose one course:</i>	
Research Project .....	3
Capstone Project .....	3
<b>TOTAL UNITS: 24</b>	

**TOTAL MAJOR REQUIREMENT: 24 (6)**

**TOTAL CONCENTRATION: 12**

**TOTAL UNITS FOR THE DEGREE: 36 (42)**

### PROFESSIONAL CONCENTRATIONS

*Choose one concentration*

#### MARKETING MANAGEMENT CONCENTRATION

Marketing Research .....	3
Global Marketing Management .....	3
New Product & Innovation Management .....	3
Strategic Marketing Management .....	3
<b>TOTAL UNITS: 12</b>	

#### NON-PROFIT MANAGEMENT CONCENTRATION

*Choose four courses:*

Missional Entrepreneurship .....	3
Enterprise Development .....	3
Human Resource Management .....	3
Contemporary Issues for Non-Profit Management .....	3
Fundraising .....	3
<b>TOTAL UNITS: 12</b>	

#### GENERAL MANAGEMENT CONCENTRATION

Organizational Behavior .....	3
Project Management .....	3
Human Resource Management .....	3
Legal & Risk Management .....	3
<b>TOTAL UNITS: 12</b>	

#### CUSTOMIZED CONCENTRATION

*Students with well-defined goals for their professional development may find their needs are best met by a combination of courses as a concentration, one that does not conform to the specific requirements of any of the three established concentrations. Students may create a Customized Concentration consisting of any four courses from the listings above.*

**TOTAL UNITS: 12**

# APPLICATION GUIDE



If you have any questions while completing your Admissions Portfolio, please contact your Academic Coach.

## STEP 1: APPLY ONLINE

### Go to [hiu.edu/apply](http://hiu.edu/apply)

Along with your name and email, select your Student Type (Graduate) to be directed to the application for your program.

You may complete your application in one sitting or save your progress and complete the form at a later date. If saving, be sure to note your username and password.

### Pay your \$50 application fee

Pay online at [hiu.edu/apply/grad/thankyou/](http://hiu.edu/apply/grad/thankyou/) or by calling (714) 879-3901 ext. 2232

## STEP 2: REQUEST OFFICIAL TRANSCRIPTS

### Send Official Transcripts from all previously attended college or universities

Transcripts may be emailed to [hiuadmissions@hiu.edu](mailto:hiuadmissions@hiu.edu) or mailed to:

Attn: GRAD Admissions  
Hope International University  
2500 East Nutwood Ave.  
Fullerton, CA 92831

Transcripts must remain sealed and marked as "official" from the institution.

Bachelor's degree must be from a regionally accredited university.

If any courses are in progress at the time of application, be sure to send final transcripts when all coursework is complete.

## STEP 3: SUBMIT TWO REFERENCES

### Have two references completed

Letters of Recommendation should be from academic and/or professional persons. A reference may not be a relative of the applicant. All reference letters need to be formatted with a professional letterhead and wet signature.

<https://admissions.hiu.edu/f/gradreferencecontacts>

## STEP 4: STATEMENT OF PURPOSE

### Compose a statement of purpose

Your statement should be 250-500 words, double spaced, responding to the questions below. Once completed, email the essay to your Academic Coach or to [hiuadmissions@hiu.edu](mailto:hiuadmissions@hiu.edu)

*While studying at HIU, explain how you will work through your two greatest challenges and utilize your two greatest strengths?*

*What are your professional goals and how will an education at HIU help you develop that plan?*

## STEP 5: FINANCIAL OPTIONS GUIDE

### Complete the Financial Options Guide

This will be provided and explained by your Academic Coach.



Email Documents to your Academic Coach or [hiuadmissions@hiu.edu](mailto:hiuadmissions@hiu.edu)



Questions? Contact the Graduate & Online Admissions Office at: (888) 352-HOPE or [hiuadmissions@hiu.edu](mailto:hiuadmissions@hiu.edu)

# FINANCIAL INVESTMENT 26-27



## MBA PROGRAM INVESTMENT

36 Units @ \$695/Unit.....	\$25,020*
Estimated Investment in Books .....	\$2,500

## ADDITIONAL FEES

Student Service Fee .....	\$1,000**
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**Total Investment for 2 Year Program..... \$28,520**

\* Tuition and Fees are subject to increase between 2-6% on any given year

\*\* Student Service Fee is \$500/year. This amount listed will vary depending on the length of your program

\*\*\* If needed, student may need to take 9 prerequisite courses, which are an additional \$565 per unit.

## PAYMENT OPTIONS

**Single Payment Plan:** The Single Payment Plan requires payment for the entire term (trimester or semester) before the start of the term.

**Third Party Plan:** If your company or church is covering your tuition charges, you may qualify for this plan.

**Monthly Payment Plan:** A monthly payment option is available for students who would like to have their balance divided into equal monthly payments.

**Military Benefits:** Tuition Assistance, Post 9/11 & Montgomery GI Bill®, Chapter (30, 31, 35, 1606).

**Loans:** Department of Education through FAFSA.

## GET YOUR MONEY'S WORTH



**001252** FAFSA  
CODE