



Public Disclosure of Student Achievement

Institution Name: Hope International University

Business Unit(s) included in this report: College of Business and Management.

Academic Period Covered: Retention Rates (FY22, 2022-23); Masters Graduation Rates (FY20, 2020-21); Bachelors Graduation Rates (FY17, 2017-18)

Date Report Posted: January 9, 2024

PROGRAM	INDICATOR	RESULT	INDICATOR	RESULT
Master of Business Administration (MBA) with Concentration in:				
General Management	One-Year Retention Rate (FY22)	83.33%	Graduation Rate (FY20)	66.67%
Marketing	One-Year Retention Rate (FY22)	80%	Graduation Rate (FY20)	100%
Non-Profit Management	One-Year Retention Rate (FY22)	100%	Graduation Rate (FY20)	100%
Total MBA *	One-Year Retention Rate (FY22)	82.61%	Graduation Rate (FY20)	82.35%
Master of Science in Management (MSM) with Concentration in:				
General Management	One-Year Retention Rate (FY22)	75%	Graduation Rate (FY20)	66.67%
Marketing	One-Year Retention Rate (FY22)	25%	Graduation Rate (FY20)	50%
Non-Profit Management	One-Year Retention Rate (FY22)	66.67%	Graduation Rate (FY20)	100%
Total MSM *	One-Year Retention Rate (FY22)	54.55%	Graduation Rate (FY20)	66.67%

Bachelor of Arts: Business and Management with Concentration in:				
Accounting	One-Year Retention Rate (FY22)	100%	Graduation Rate (FY17)	100%
Customized Concentration	One-Year Retention Rate (FY22)	86.67%	Graduation Rate (FY17)	80%
Management	One-Year Retention Rate (FY22)	65.22%	Graduation Rate (FY17)	22.22%
Sport Business Management	One-Year Retention Rate (FY22)	72.73%	Graduation Rate (FY17)	42.86%
Marketing	One-Year Retention Rate (FY22)	16.67%	Graduation Rate (FY17)	33.33%
Bachelor of Arts: Business Administration (online)	One-Year Retention Rate (FY22)	73.68%	Graduation Rate (FY17)	39.13% #
Total Bachelor of Arts *	One-Year Retention Rate (FY22)	69.51%	Graduation Rate (FY17)	47.69% #

* Note that we have included all students from each program in the total, even if their concentration was not listed above.

These numbers do not include resident students enrolled at HIU's Nebraska campus, which closed in May 2020.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	One-year retention rates were calculated by following a group of entering students in a given fiscal year (FY) and seeing who was still active at the start of the next FY. Percentages based on small numbers of students may explain the variation over time.
Graduation Rate	Graduation rates are calculated by taking the number of students who graduated divided by the total number of students who started in that FY. Time to completion is calculated using 150% of a standard graduation time. Therefore, it is six years for bachelor-seeking students and three years for master-degree-seeking students. The most recent graduation rate we can provide is FY17 for bachelor students and FY20 for master students.