John Student

EDUCATION

Hope International University, Fullerton, CA B.A. Church Ministry, Minor: Biblical Studies

WORK EXPERIENCE

San Francisco, CA

Brainstormed and collaborated with team members to develop and write public and private client proposals. Identified new potential customer base and conducted outreach through marketing calls and conference networking. Increased based by over 100 clients. Instrumental in creating and editing marketing materials, including written and website-use material. Collaborated with internal marketing team to unify company brand image. Research Analyst, Investor Responsibility Research Center (IRRC) Washington DC January 2008-April 2010 Researched and analyzed key issues for IRRC and wrote reports to brief stakeholders on critical events and trends. Analyzed and compiled impartial data for 1,500 leading U.S. company profiles. Developed and researched methodology to study new topics. Case Manager, Mark Chow Financial Planning and Insurance Oakland, CA March 2007-December 2007 Acted as a liaison between clients and insurance representatives. group clients. Presented sales proposals to potential clients, including written and oral reports. Area Residence Coordinator, ABC University Eugene, OR January 2005– February 2007 Facilitated living-learning community for two on-campus living areas • Assigned housing for all residential students • Oversaw Life Groups program, on-campus small group program for students, faculty, and staff Supervised staff of Resident Assistants and Life Groups Coordinator • Co-managed on-campus coffee house, including overseeing baristas and supplies Conducted judicial meetings with students Treasurer, Kappa Kappa Gamma 2007-2008 Fullerton, CA Managed billing, cash flow, and budget allocation of over \$400,000 for 102 students. Initiated a project to research sorority chapter fees across the United States. Successfully persuaded board to reduce chapter fees to align with national averages. Event Coordinator/Board Member, YWCA of Fullerton 2007-2008 Fullerton, CA Successfully created and organized monthly volunteer events for 100 to 200 local community members and students, including a nationally recognized event called Week Without Violence. Mentor/Tutor, Fullerton High School 2006-2009 Fullerton, CA Tutored a high school student three hours per week and helped develop long-term educational goals. ADDITIONAL Computer: Proficient in Quicken, QuickBooks, Salesforce, Adobe Photoshop Awards: National Society of Collegiate Scholars

Other: Study Abroad Program, Salamanca, Spain, 2010: Conversational Spanish

Researched and prepared competitive quotes and insurance plans for over 500 individuals/small

Marketing Assistant, Albrecht Associates LLC, Environmental Consulting Firm

ACTIVITIES

May 2013

May 2010-2013